**Entrepreneurs Centres**

**Karaganda University of Kazpotrebsoyuz (University)**

**1. Information about a Center**

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| **Question** | **Answer** |
| Name of the Centre | Center of Career and Professional Development  (until 2022: Resource Center) |
| Address of the Centre | Karaganda, Akademicheskaya str.,9, office 107 |
| Opening date of the Center | 2018 |
| Date of modernization (*for already operating before the start of the project*) | 2021 |
| Form of ownership | private |
| Funding source | own funds |
| Profitability of the Center (*в %*) | 23.7% (of the content of the center) |
| Number of full-time employees by position *(to describe*) | 3 employees  Director of the Center – 1 person, specialist – 1 person, chief specialist - 1 person. |
| Availability of Handbook on Establishment of Entrepreneurs Centers | available |
| Links to electronic resources | Website page: Center of Career and Professional Development - Karaganda University of Kazpotrebsoyuz [(keu.kz)](https://www.keu.kz/ru/keuk-o-nas/podrazdeleniya/tsdo.html)  Instagram - @**resource\_center\_karuk**  e-mail: [trud\_keu@mail.ru](mailto:trud_keu@mail.ru) |
| Planned period of work (*after the project completion*) | 5 years with potential expansion of staff and provision of paid services |

**2. Types of work carried out**

*(-if the type of work specified in the table was not performed, put a dash,*

*-* *if the table does not specify the type of work carried out by your Center, enter it yourself)*

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| **Type of work** | **Number of events for the reporting period, number of listeners** | **Result** | **Link**  *(specify a link to information, analysis, photos, etc., placement on the university's website on the project page)* |
| Organization of events aimed at spreading information among entrepreneurs of the region and conducting career guidance for university graduates in order to popularize the new master program | **12 events**  **360 listeners** | Raising awareness of entrepreneurs and university graduates | Instagram - @**resource\_center\_karuk** |
| Availability of a database of enterprises and employers in the region | **Unified database** of enterprises and employers in the region (updated) | Providing free access to the current database of enterprises and employers of the region to students and graduates of the university | Instagram - @**resource\_center\_karuk** |
| Constant contact with graduate students of your university and specialized universities in the region | **12 events**  **360 listeners** | Maintaining an up-to-date information background on the state of the labor market in the region | Instagram - @**resource\_center\_karuk** |
| Having your own page on social networks | **1** | Systematic growth of the number of subscribers and updating | Instagram - @**resource\_center\_karuk** |
| Analysis and provision of information to students about the state and trends of the labor market, about the requirements for a job applicant, the formation of a database of vacancies offered by employers | **Unified database** of enterprises and employers in the region (updated)  4 events  per year (quarterly)  10 events  for the reporting period | Maintaining an up-to-date information background on the state of the labor market in the region and its requirements | Instagram - @**resource\_center\_karuk** |
| Interaction with the employment center of the region | **On a regular basis** | Exchange of up-to-date information about the needs of the labor market and the availability of vacancies in the specialties of the university | Instagram - @**resource\_center\_karuk** |
| Interaction with local executive bodies on job search and employment of graduates | **On a regular basis**  (KSU "Youth Resource Center of Karaganda region", Agency for Civil Service Affairs of Karaganda region) | 47 % of employed graduates according to the results of interaction with executive bodies out of the total number of employed graduates, which is 92% | Instagram - @**resource\_center\_karuk** |
| Monitoring the needs of market participants in additional training programs | **Quarterly (updated 4 times a year)** | Availability of a list of demanded additional training programs | Instagram - @**resource\_center\_karuk** |
| Conducting master classes by specialists of enterprises – members of basic departments | **12 master classes per year**  **30**  **for the reporting period** | Formation of advanced hard skills | Instagram - @**resource\_center\_karuk** |
| Conducting joint career guidance activities with the employer that promote the employment of graduates | **12 events per EP per year, on average** | Ensuring the implementation of the concept of continuing education and increasing the level of employment of graduates at enterprises and organizations in the region | Instagram - @**resource\_center\_karuk** |
| Survey of graduate students in order to determine personal, functional and professional competencies in various specialties and motivation for further professional growth (using employer questionnaires) | **once a year**  **3 surveys**  **2675 people** | Adjustment of the individual academic disciplines content in the catalogues of elective disciplines based on the results of the survey | Instagram - @**resource\_center\_karuk** |
| Organizing and conducting business/economics training courses for industrial enterprises | **on request according to the list**  **5 for the reporting period** | Obtaining competencies in the field of business and economics by students of courses that take into account the peculiarities and requests of industrial enterprises in the region | Instagram - @**resource\_center\_karuk** |
| Organizing and conducting training courses for entrepreneurs who do not have business and economic competencies | **on request according to the list**  **3 for the reporting period** | Necessary skills acquisition by entrepreneurs of the region to help develop and put into practice business competencies | Instagram - @**resource\_center\_karuk** |
| Organizing and conducting courses aimed at improving the pedagogical competence of university teachers | **on request according to the list**  **2 for the reporting period** | Increasing the skills of teachers, who improve their pedagogical skills, and master new teaching methods | Instagram - @**resource\_center\_karuk** |
| The Open Days | **Once a year**  **2 for the reporting period** | Conducting large-scale career guidance work and familiarizing potential students with the content of educational programs | Instagram - @**resource\_center\_karuk** |
| Teaching staff training within the framework of the project | **10 people** | Availability of trained personnel for the implementation of the educational program | Instagram - @**resource\_center\_karuk** |
| Using the purchased equipment for training | Equipped  office (No. 287) for holding  mixed format events (online/offline) with stakeholders (employers, employees of enterprises and organizations, schoolchildren, graduates, students), as part of the defense of dissertation projects, round tables, training seminars, project competitions, etc. | Improving the quality, accessibility and coverage of events through the operation of digital equipment | Instagram - @**resource\_center\_karuk** |

**3. Interim (current) results**

*(-if the type of work specified in the table was not performed, put a dash,*

*-* *if the table does not specify the type of work carried out by your Center, enter it yourself)*

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| **Indicator** | **Digital indicator before the opening of the Center** | **Digital indicator before the opening of the Center** *(with a link to information, analysis, etc., placement on the university's website on the project page)* |
| Number of upgraded training programs | 30 | **40** |
| The number of reviews from enterprises (organizations) that are part of the Center for Educational Programs of the University | None | Questionnaire survey once a year  The growth of the position of EP Economy in the “Atameken” rating  (from 7th place in 2021 to 4th place in 2023) |
| The number of commissioned topics from enterprises (organizations) included in the Center (diploma, master's, doctoral works (*by profile*)) | None | 150 per year  on average |
| The share of field classes conducted systematically on the basis of enterprises (organizations) that are part of the Center | None | 27% |
| Number of production internship | None | 4 internships for each EP of the bachelor's degree of the university, 1 internship for each EP of the profile master's degree of the university |
| The number of author's courses of teaching staff of the department based on the results of industrial internship | None | 8 author’s courses |
| The number of training seminars conducted by the Department's employees for employees of enterprises/ entrepreneurs | None | 2-3 a year |
| The number of training seminars/courses organized by the staff of the Center for teachers by entrepreneurs | None | on request/offer |
| Number of training seminars/courses for university teachers provided by professors of foreign universities | None | 2-3 a year |
| Number of training seminars/courses for university teachers by the professorship of domestic universities | At least 3 times a year | At least 3 times a year |
| Number of training seminars/courses conducted for university students | At least 2 times a year | At least 2 times a year |
| Number of round tables held with employers | Twice a year | 5 times a year |
| Number of joint publications of the Center's participants | 0 | 4-5 times a year |
| Number of lectures by successful entrepreneurs of the region and master classes conducted by representatives of enterprises (organizations) | Up to 6 per year | Up to 10 per year |
| Number of prepared student prize-winning business projects | 0 | 7 |
| Number of prepared student prize-winning business projects, startups in the field of technological entrepreneurship | 0 | 1 |
| Number of Open Days | 0 | At least once a year |
| Number of employed students according to the results of Open Days | 0 | 36 people |
| Number of signed agreements with academic partners | 15 | Over 20 |
| Number of projects/agreements/cooperation implemented jointly with private sector organizations and enterprises | 2-3 per year on average | 9 per year |

**4. Final results of the opening and activity of the Center**

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| **Indicators** | **Digital growth indicator (%)** |
| Share of graduates' employment | 4,3 |
| Share of advanced training of the teaching staff of the University due to the work of the Center | 57 |
| Share of new disciplines and modernization of existing ones as a result of interaction with the business environment | 34 |
| Share of courses developed in English | 7,1 |
| Share of students enrolled in the new master program from the total number | 0 |
| Share of new (innovative) educational programs | 15 |
| Share of updated existing educational programs and their improvement as a result of interaction with enterprises in the region | 96 |
| Number of implemented business projects with a business environment | 0 |
| Number of completed works of business contracts | 19 |
| Number of joint agreements with industrial enterprises | 3 |

**5. Sustainability**

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| **№** | **Type of planned work** | **Name of the document** | **Planned implementation period** *(starting from January 2024 to 2029 and/or beyond)* | **Indicator of the result,** with links to information, analysis, etc., posted on the university's website on the project page |
| **1. Assistance in the employment of graduates** | | | | |
|  | Preparation of statistical information for university reference (employment) | The work plan of the Career and Professional Development Center | September (annually) | Annual report |
|  | Organization of meetings with university students (presentation of the CPDC) | Work plan of the Career and Professional Development Center | October – November (annually) | Meeting with students |
|  | Determination of the current and future regional/national needs of the labor market and a proposal for the development of new educational programs | Work plan of the Career and Professional Development Center | October (annually) | Shortage and surplus of professions in the regional labor market |
|  | Announcement of the nominations  "The most creative account in social networks", "The most commented account" | Work plan of the Career and Professional Development Center | October-November (annually) | Results of the competition |
|  | Monitoring the implementation of the University's sustainable development strategy | Work plan of the Career and Professional Development Center | January 2024 | SWOT analysis |
|  | Study of the experience of other universities in the field of sustainable development in order to use the best practices | Work plan of the Career and Professional Development Center | February 2024 | Definition of the best practices of sustainable development |
|  | Assessment of the external perception of the University: analytical tools and expert assessment | Work plan of the Career and Professional Development Center | March 2024 | EP ratings and reviews |
|  | Monitoring the effectiveness of activities carried out together with employers | The work plan of the Career and Professional Development Center | Constantly  Based on the results of the events | SWOT analysis |
|  | Monitoring of employment and preparation of a minute for the redistribution of graduates sent to Employment Centers | Work plan of the Career and Professional Development Center) | September (annually | SWOT analysis |
|  | Monitoring of employment of graduates in 2024, including using the UAPF database | Work plan of the Career and Professional Development Center | September 2024, February and April 2025 | Data from the UAPF database |
|  | Monitoring of employment of graduates in 2024, including using the UAPF database | Work plan of the Career and Professional Development Center | September 2024, February and April 2025 | Data from the UAPF database |
|  | Organization of meetings of graduates with representatives of the Employment Center | Work plan of the Career and Professional Development Center | October-December  (by agreement, annually) | Percentage of employed graduates with the help of the employment center |
|  | Organization and conducting of  “Career Day” | Work plan of the Career and Professional Development Center | November (annually) | Percentage of employed graduates with the help of the Career Day |
|  | Collection of CV and characteristics of graduate students | Work plan of the Career and Professional Development Center | February  (regularly) | Database of graduates' CVs |
|  | Monitoring of graduates' employment within 5 years, including the use of the UAPF database | Work plan of the Career and Professional Development Center | April 2024 | Employment dynamics |
|  | Conducting an online meeting with students by state order with representatives of JSC “Financial Center” | Work plan of the Career and Professional Development Center | April  (annually, by agreement) | Awareness of graduates |
|  | Participation in the work of“Job Fair”, together with the Employment Center of the city of Karaganda | Work plan of the Career and Professional Development Center | April 2024 (and further according to the schedule) | Percentage of employed graduates according to the results of the Job Fair |
|  | Collection and analysis of information on employment of graduates in 2024 | Work plan of the Career and Professional Development Center | June 2024 | Data on employment and the percentage of employed |
| **2. Organization of internship** | | | | |
|  | Preparation and approval of the internship schedule for students of all forms of education | Work plan of the Career and Professional Development Center | September (annually) | Academic Internship calendar |
|  | Registration of contracts and updating of the Enterprise database | Work plan of the Career and Professional Development Center | Constantly updated | Database “Enterprise” |
|  | Support for the fullness of the information resource of enterprise data, including databases of practices and the placement of scanned contracts on the university's website | Work plan of the Career and Professional Development Center | Regularly | Database “Enterprise” |
|  | Monitoring of internships (according to the schedule) | Work plan of the Career and Professional Development Center | According to the schedule | SWOT analysis |
|  | Formation of a unified register of internship programs for all forms and terms of training in the "Internship" tab | Work plan of the Career and Professional Development Center | September, October 2024 | Register of internship programs |
|  | Monitoring of the process of organizing and passing internships on the University's EPs | Work plan of the Career and Professional Development Center | October-November (annually) | SWOT analysis |
|  | Signing of internship contracts on behalf of the university | Work plan of the Career and Professional Development Center | Regularly | internship contracts |
| **3. Continuing education** | | | | |
|  | Conducting explanatory information work among students on the concept of continuing education | Work plan of the Career and Professional Development Center | Constantly | Number of master and doctoral students |
|  | Conducting seminars on the presentation of the concept of continuing education | Work plan of the Career and Professional Development Center | Annually  (by agreement with dean offices) | Percentage of informed people |
|  | Promotion of short-term courses for various groups of students through university accounts, including the Career and Professional Development Center as well as Facebook and Instagram | Work plan for the Career and Professional Development Center | September-December  2024 | Information content of accounts |
|  | Conducting a seminar for faculty and university staff on continuing education, including discussion of issues related to the recognition of learning outcomes | Work plan of the Career and Professional Development Center | October 2024 | Number of teaching staff who have completed the courses |
|  | Contextual advertising of advanced training courses and programs | Work plan of the Career and Professional Development Center | Constantly | Number of people who have completed advanced training courses |
|  | Conducting debates among students on the topic of the development of continuing education (with IMC) | Work plan of the Career and Professional Development Center | November 2024 | Number of participants |
|  | Formation of the base of professional development programs within the framework of the “Silver University” | Work plan of the Career and Professional Development Center | October (regularly) | Program database |
|  | Placement of updated advertising products of the “Silver University” | Work plan of the Career and Professional Development Center | October (regularly) | Advertising |
|  | Updating the database of advanced training courses for teaching staff, employees, business representatives, managers | Work plan of the Career and Professional Development Center | November (regularly) | Updated database |
|  | Preparation of the course schedule, cost coordination with financial services, program approval | Work plan of the Career and Professional Development Center | Constantly (on request) | Course schedule |
|  | Preparation for participation in the competition of educational scholarship within the framework of ERASMUS programs | Work plan of the Career and Professional Development Center | Constantly (as the competition is announced) | The number of grantees and scholarship |
| **4. Business design with students** | | | | |
|  | Participation in business project competitions | Work plan of the Career and Professional Development Center | Constantly (as the competition is announced) | The number of student prize-winning business projects prepared |
|  | Participation in competitions of startup projects in the field of technological entrepreneurship | Work plan of the Career and Professional Development Center | Constantly (as the competition is announced) | The number of prepared student startups in the field of technological entrepreneurship |